



ବିଜ୍ଞାପିତ ଅଞ୍ଚଳ ପରିଷଦ କାର୍ଯ୍ୟାଳୟ, ନିମାପଡ଼ା  
OFFICE OF THE NOTIFIED AREA COUNCIL: NIMAPARA

ସ୍ଥାନ - ନିମାପଡ଼ା, ଜିଲ୍ଲା-ପୁରୀ, ୭୫୨୧୦୭  
At/Po/Ps:-Nimapara, Dist.-Puri, Odisha, Pin-752106  
e-Mail:-nimapadanac@gmail.com, Phone No. /Fax :-( 06758) 454167

Letter No. 50.....

Date... 06/01/2026

**QUOTATION CALL NOTICE**

Nimapara NAC offers advertisement rights to interested Registered Agencies / firms / consortium / Business Houses / Individuals having up to date valid registration Certificate, GST, PAN, Trade certificate and fulfilling eligibility criteria for participation in this "Quotation for displaying of Advertisement within Nimapara NAC Area" for obtaining the License for the purpose of displaying any advertisement / Hoardings to public view within the area/ Jurisdiction of Nimapara NAC in the sites as specified in Annexure-A for the financial year 2026-27 and can be extended if both parties agrees.

The Tenderer / Quotationer has to submit the non-refundable paper cost of Rs.4000./ (Rupees Four thousand only) and 1% of quotation amount as EMD(refundable) in the shape of Bank draft/DD in favour of Executive Officer, Nimapara NAC, Nimapara.

The quotationer/tenderer is advised to download Technical & financial bid papers i.e. the Quotation call Notice & term conditions, Bill of quantity (BOQ), and check list from the NIC Puri District Website ie. <https://puri.odisha.gov.in/> or Nimapara NAC [https:// www.nimaparanac.in /](https://www.nimaparanac.in/). After due fill up of BOQ, it must be kept in a separate cover by writing the name of Agency & financial bid, over the cover. The other Tender/quotation papers as per check list (except financial bid/BOQ) must be kept in another cover by writing the name of agency over the said cover. Then, these two type of covers will be kept in one big envelop by writing over the envelop i.e. " Quotation for displaying of Advertisement within Nimapara NAC area" which will be received through Indian Regd. Post/ speed post/Courier only on or before dt. 22.01.2025 by 3:00. PM & The tender shall be opened on 22.01.2025 at 04:00 PM in the office Chamber of the Chairperson in presence of the member of Tender / Quotation committee and the bidders or their authorized representatives. For any type of postal delay the NAC will not be held responsible. The tender is invited as per the following terms and conditions. If the opening day happens to be a holiday on any account, then the next working day will be treated as the last date of receipt and opening of the quotation box. This quotation/ tender is subject to the following terms and conditions.

## TERMS AND CONDITIONS

1. Nimapara NAC shall grant License/permission to the successful bidder, the right for the aforesaid purpose within the area of Nimapara NAC, Nimapara subjects to such restrictions laid under the provisions of Orissa Outdoor Advertisement & Hoarding Policy-2015, Advertisement Policy for Urban Odisha-2013 and such other provisions of law/Notifications/circulars/instructions as applicable in this regard.

2. The license will be valid for a period of one financial year and can be renewed for another one financial years or maybe extended up to three financial year subject to such restrictions laid under the provisions of law as applicable in this regard. The license can be renewed for one year subjects to 10% price hike in each renewal after review of the satisfactory performance to that effect.

3. The successful bidder after execution of agreement with Nimapara NAC shall submit the details of list of Hoarding structures installed for displaying of advertisement with allotted locations within one month. The license holder is to furnish the lists of numbers of hoardings in different allotted places/sites within Nimapara NAC area in each three months or as instructed by the authority so as to enable the NAC to verify the same about such displaying of Hoarding/Advertisement, in conformity with the term and conditions of the agreement. The successful tenderer/ license holder will have to install the temporary hoardings at their own cost in consultation with Nimapara NAC, Nimapara.

4. The intending Tenderers shall quote their own price on or above the upset bid price/amount of Rs. 3,99,050.00/- (Rupees Three lakhs Ninety Nine thousand Fifty only) as shown in the BOQ/Financial bid. The bidder has to quote the offer rate both in figure and words during fill up the price bid without overwriting. In case of any discrepancy found in rates of figure and word then the rate mentioned in word will be treated as final.

5. The final successful bid amount/ renewal amount shall be deposited in the shape of bank draft/DD in favour of Executive officer, Nimapara NAC, Nimapara within the period as decided by the authority. After prior deposit of final successful bid amount/renewal amount, the license holder/successful bidder shall only be permitted to install the Hoarding/Advertisement by the authority otherwise it leads to cancel the bidder as license holder of the Nimapara NAC.

6. In case, the first successful bidder fails to comply the conditions of the tender and unable to deposit the final successful bid amount at a time before execution of the agreement within the period as specified in the intimation letter. Then the second successful bidder shall be taken into consideration subject to compliance of the conditions of the Tender/Quotation and the authority may adopt the principle of negotiation in comparison with the quoted rate of first successful bidder. After all usual process the Agreement will be executed. No instalment or part payment of the final bid amount is allowed. The final bid amount once deposited can not be refunded.

7. In course of period of operation of agreement, if it is found to the satisfaction and information of the authorities that there is any violation of the terms and conditions of the contract/ agreement/rule & regulations by the license Holder/successful bidder, in that event the contract may be terminated with show cause notice and contract/ agreement/rule & regulations by the license Holder/successful bidder, in that event the contract may be terminated with show cause notice and Nimapara NAC, Nimapara shall be at liberty to take possession of the advertisement properties as per law.

8. The intending Agencies/firms/consortium/Business Houses/Individuals who are defaulters in paying any of the Tax/dues of the Nimapara NAC, Nimapara shall be disqualified for participating in the bidding.

9. The agency will be liable to pay such other Government dues without burdening the Nimapara NAC, Nimapara.

10. The necessary energy charges to that effect will be borne by the license Holder/successful bidder. The successful bidder/ license holder will only receive the rate/fee as specified in the council resolution as shown in Annexure-A.

11. The number of sites / places of installation of a temporary Hoarding as Shown in Annexure-A can be reduced or increased by the permission of the authority. The said situation will not affect the final bid amount. The sites can be changed with the instruction of Govt.

12. The quotationer who have not deposited Paper cost and required documents/ papers and certificate as per check list, then she/he will be debarred to participate in the quotation. Before execution of the agreement the successful bidder will submit the original papers of which papers/document submitted by way of photo copy at the time of applying in quotation.

13. Bidder should enclose an affidavit in original declaring that he/she have not been blacklisted by any authority/agency/office/ULB and the documents/Certificates/Papers produce by him/her are true. He/she is not in a list of defaulter of the NAC and no false information have been given by him/her in the said Affidavit. The bidder/ Quotationer should provide e-mail address, contact No, and postal address for any correspondence.

14. The license Holder / successful bidder will remove / displace the hoardings during the time of emergency such as cyclone, elections and in other event as intimated by the authority, Govt. District Administration for the interest of general public. Again the bidder will display Govt. hoarding in consultation with the under signed as and when instructions required from Govt.

15. The tender papers without being accompanied with paper cost and other requirements the said bid shall be summarily rejected.

16. Offer Rates should be inclusive of GST, all taxes, freight, transportation, Labour cost, charges and other fees as imposed by the Govt. from time to time.

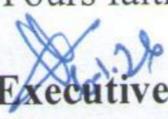
17. The successful bidder shall bear the loss/damage caused to the life & property directly & indirectly during the process of installation of hoarding & thereafter. The civil & criminal actions will be dealt by the license Holder/successful bidder. The NAC is no way responsible for any type of loss/damage and action during the time of installation of hoarding/ advertisement and thereafter.

18. Those agencies are eligible/ successful after finalization/ checking of papers submitted as per the eligibility criteria, can only participate in the Financial bid. The financial bid as given in the 'Bill of quantity-BOQ', will be opened for final selection of Agency subject to other conditions Due to any breach of term & conditions as above, the process of quotation as well as the final result of the quotation will be cancelled.

19. The decision of the quotation Tender committee and the Authority is final and binding upon the parties/bidders.

20. The Authority shall reserve the rights to cancel or reject or modify this Tender quotation without assigning any reason thereof.

Yours faithfully,

  
Executive Officer  
Nimapara N.A.C.

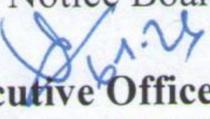
Memo No. 51 / Date 06/01/2026 /

Copy submitted to the Deputy Director, Advertisement-Cum-Deputy Secretary to Govt. Information & Public Relation Dept., Odisha, BBSR for kind information with a request to publish the said Notice in Two daily Odia Newspaper for one day publication in minimum size and space on due date and submit the Bill in duplicate for payment.

  
Executive Officer  
Nimapara N.A.C.

Memo No:- 52 / Date:- 06/01/2026

Copy submitted to DIO, NIC, Puri/ MIS C.P with a request to publish the above Quotation Call Notice website Le. <https://puri.odisha.gov.in/> for wide publication and copy to Office Notice Board for immediately in the publication.

  
Executive Officer  
Nimapara N.A.C.

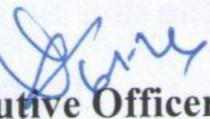
Memo No:- 53 / Date:- 2026

Copy submitted Collector & D.M/P.D, DUDA, Puri for favour of kind information

  
Executive Officer  
Nimapara N.A.C.

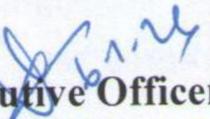
Memo No:- 54 / Date:- 2026

Copy submitted to the Chairperson, Nimapara NAC for favour of kind information

  
Executive Officer  
Nimapara N.A.C.

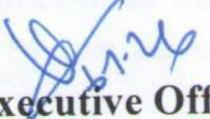
Memo No:- 55 / Date:- 2026

Copy to District Treasury Officer, APD (Tech.) DRDA, Municipal Engineer( Committee members), are hereby requested to be remain present at the above date, time & place during the opening of respective sealed quotations/Tender for the purpose of checking & preparation of comparative statement in presence of Chairperson & Executive officer.

  
Executive Officer  
Nimapara N.A.C.

Memo No:- 56 / Date:- 2026

Copy to Tax Section /Accountant/MIS C.P/Cashier, Nimapara NAC for information and necessary action/Copy of Notice to Office Notice Board. MIS C.P is directed to upload the Notice in website of Nimapara NAC [www.nimaparanac.in..](http://www.nimaparanac.in..)

  
Executive Officer  
Nimapara N.A.C.

**CHECK LIST**

"Quotation for displaying of Advertisement within Nimapara NAC area" (The following sheet will be filled up by the quotationer & submit the following documents in a chronological order)

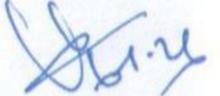
Srl No.	Nature & description of documents	Submitted (Mention Yes/No & No. of sheet)	Remark if any
01	BOQ (offer price list) (Put in separate cover)		
02	Original Paper Cost		
03	Registration Certificate		
04	Valid Trade Licence Certificate		
05	GST Certificate		
06	PAN Card		
07	Original Affidavit		
08	EMD 1% of quotation amount		
09	Other documents if any		
	Total Sheets submitted		

**Full Signature of Quotationer and its Agency  
with date& seal**

## Annexure-A

## Item wise off-set price

Item	Unit	Rate (@)	Size (Sqft)	Quantity	Toatal Upset Price	Remarks
Kiosk/Post/Structure (With-out Light Up to 100 Sqft)	Sqft	15.00	5	1355	101625.00	
Hoarding Board etc (Up to 200Sqft)	Sqft	20.00	200	14	56000.00	
Hoarding Board etc ( 200Sqft Above)	Sqft	25.00	2400	1	60000.00	
Hoarding Board etc ( 200Sqft Above )	Sqft	25.00	400	1	10000.00	
Kiosk/Post/Structure (With Light Decoration Up to 100 Sqft)	Sqft	22.50	5	50	5625.00	
Kiosk/Post/Structure (Both Side)	Sqft	30.00	5	200	30000.00	
Glow Sign Board	Sqft	20.00	15	20	6000.00	
Balloon	Sqft	100.00	No.s	48	4800.00	
Announcement Through Miking	Sqft	200.00	Per Day	200	40000.00	
Announcement Through vehicle	Sqft	100.00	Per Day	50	5000.00	
Temporary Welcome Gate at Public Place	Nos	1000.00	Nos	25	25000.00	
Shop Room/Mall/Showroom etc Adjacent Advertisement	Sqft	500.00	Per Month	100	50000.00	
Advertisement Through Umbrela	Sqft	50.00	Per Month	100	5000.00	
<b>Grand Toatal</b>					<b>399050.00</b>	

  
Executive Officer  
Nimapara N.A.C.

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