



**Government of Odisha**  
**Department of Women & Child Development and Mission Shakti**  
**Odisha Secretariat, Sachivalaya Marg, Bhubaneswar, PIN-751001**

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No. WCD-CW-MISC-0111-2018- 14145 /WCD&MS, Date: 20-8-18

From

**D. Prasanth Kumar Reddy, IAS**  
Director, ICDS & SW

To

**All Collectors**

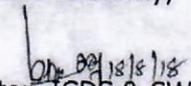
Sub:- Seeking nomination / applications for National Children Award, 2018.

Madam / Sir,

With relation to the subject cited above, I am to intimate that, the Ministry of Women and Child Development has revised the exiting scheme of the above award and invited the nominations/applications for "National Children Award, 2018" as per the revised guidelines. A copy of the Letter No. CW-I-19019/1/2018-CW-I Dated 04.08.2018 received from Joint Secretary to Government of India, MWCD along with the guidelines for the awards is enclosed for further action.

It is requested to make wide publicity of this awards in your District and the willing applicants may use the web portal of MWCD ([www.nca-wcd.nic.in](http://www.nca-wcd.nic.in)) for online applications for this award.

Yours faithfully,

  
Director, ICDS & SW

**F.No.CW-I-19019/1/2018-CW-I**  
**Government of India**  
**Ministry of Women and Child Development**  
**(CW-I Section)**

Room No. 628, A-Wing,  
Dr. Rajendra Prasad Road,  
Shastri Bhawan, New Delhi-110001  
Date:04.08.2018

To  
Principal Secretaries/Secretaries/Commissioner WCD/Social Welfare of all  
States /UTs

**Subject: Seeking nominations/applications for National Children Awards, 2018-  
reg.**

Madam/Sir,

I am directed to say that this Ministry has instituted, earlier known as National Child Awards to give due recognition children with exceptional abilities, who have achieved outstanding status in various fields including innovation, scholastic achievements, sports, arts & culture, social service which deserves recognition etc. National Child Welfare Award(Individual) was given as recognition to individuals who have made an outstanding contribution towards service for children in the field of Child Development, Child Protection and Child Welfare. National Child Welfare Award(Institution) was given to institutions who have done exceptional work for the cause of children in any field of child welfare

2. This Ministry has revised the existing scheme of Awards and these awards are now re-named as "National Children Awards". A copy of the revised guidelines is enclosed. The same is also uploaded on the Ministry's website([www.wcd.nic.in](http://www.wcd.nic.in)). The Ministry has also launched a website (i.e [www.nca-wcd.nic.in](http://www.nca-wcd.nic.in)) on 01.08.2018 for accepting the online applications. The salient features of the awards are given below:-

**(1) National Child Award:**

These awards are to be given as recognition to children with exceptional abilities and outstanding achievement in fields of innovation, scholastic achievements, sports, arts & culture, social service which deserves recognition. Bravery has been included as a new category in this Award. The National Child Awards shall consist of:-

- Each awardee will be given a medal, a cash prize of Rs. 1,00,000/-, book vouchers worth Rs. 10,000/-, a certificate and citation.
- Due care should be taken to ensure fair representation of all States/UTs.
- Fair representation of all genders should be encouraged

A Child who is an Indian Citizen and residing in India and above the age of 5 years and not exceeding 18 years (as on 31st July of respective year).

## MINISTRY OF WOMEN AND CHILD DEVELOPMENT

### Guidelines for National Children Awards

#### Introduction

The Government of India had been conferring the award to children for their exceptional achievement. The awards were given to children for their merit in innovation, scholastic, sports, arts, culture, social service, music or any other field which deserves recognition. The awards for child welfare were also conferred to Individuals and Institutions. These awards were given in the following categories:

1. National Child Award for Exceptional Achievements - since 1996
2. National Child Welfare Award(Individual) - since 1979
3. National Child Welfare Award(Institution) - since 1979
4. Rajiv Gandhi Manav Sewa Award - since 1994

2. During the selection process of awardees in 2017-18, it was felt that the scheme is unable to elicit adequate response from society. Hence, Hon'ble Minister, WCD advised to review the scheme to make it more topical & inclusive to encourage children for their merits as well as society centric achievements. A need was felt to frame comprehensive common guidelines for these awards while incorporating a category of bravery to encourage children for their merits and social orientation. Scheme should be open to public at large, so as to generate enthusiasm amongst all.

3. The Government of India now introduces these awards under the name of "National Children Awards" in two categories i.e

3.1) National Child Award

3.2) National Child Welfare Award:-

- a. Individual
- b. Institution

6	Bravery	<p>To acknowledge and encourage:-</p> <ul style="list-style-type: none"> <li>• Selfless service in the face of risk to her/his own life;</li> <li>• And/or an act of outstanding courage and daring against an adverse natural or manmade situations.</li> <li>• And/or an exceptional act of mental strength , quick wit and presence of mind in the face of grave danger to self and society</li> </ul>
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iii) The achievement should not be one-off, but carried out over a period of time. The achievements should be indicative of child's passion in respective field and suggestive of a bright future in particular field.

iv) Context and background of the child should also be criteria. For example, achievements of a child in different circumstances should be given weightage.

### 3.2. National Child Welfare Award

a). **Individual:** These Awards are given as recognition to individuals who have made an outstanding contribution towards service for children in the field of Child Development, Child Protection and Child Welfare for not less than 7 years and have a positive impact on the lives of children. The number of awards would be 3(three).

#### 3.2.1 Award :

The award consists of a cash prize of Rs. 1,00,000/- (one lakh), a citation and a certificate to each awardee.

**4. Procedure for sending nominations:**

4.1. Open nominations from public will be received only through a website. (i.e: [www.nca-wcd.nic.in](http://www.nca-wcd.nic.in)). Applications received other than online mode will not be entertained.

4.2 The web portal to accept nominations round the year, while limiting consideration up to 31st August of the respective year, for awards to be given in the month of January, next year. Applications received after due date will be considered for the awards in the next year.

4.3 Any citizen can recommend a child having exceptional achievement through the online portal.

4.4 Applications received by the due date will be sent to the State/UT and District Collector/District Magistrate, other government/appropriate agencies/organisations for verification of the content and achievements by 15<sup>th</sup> October.

4.5 Thereafter, the applications will be shortlisted based on the eligibility criteria.

**5. Date of receipt of recommendation:**

5.1 Particulars of the recommended Child/Individual/Institution for the award should be furnished on the web portal by 31<sup>st</sup> August of the respective year.

**6. Publicity:**

Wide publicity will be given by the Ministry through advertisement, National News Papers, Social Media (Twitter/Facebook), Government Websites, State/UTs Governments.

7. **National Selection Committee:** A National Selection Committee, headed by Minister, MWCD and/or MoS, MWCD will finalize the names of the awardees for the National Child Welfare Awards.

8.3 These awards are only for Indian Citizens.

**9 Arrangements for the Awards:**

9.1 MWCD will organize the function/ceremony relating to conferment of the National Children Awards

9.2 The Ministry concerned i.e MoD, MHA, MHRD, MoR, MoYA, Ministry of Civil Aviation, MoI&B will be requested to extend necessary support/facilities to the awardees.

9.3 These Awards shall be given in the week preceding the Republic Day Week.

9.4 Arrangements for boarding, lodging, transportation of awardees and their escorts as per admissible norms, shall be done by MWCD.

9.5 MWCD will reimburse AC-2 Tier Railway fare or actual expenses incurred by the Awardees of National Child Award as also his/her parents or guardians (maximum two numbers excluding awardee), whichever is less. Only awardee of National Child Welfare Award (Individual and Institution) will be reimbursed AC-2 Tier Railway fare or actual expenses incurred on this account, whichever is less.

9.6 Local awardees will be entitled for local transport as per Government Rules.

9.7 The application of an awardee of a particular year will not be considered in future.

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